

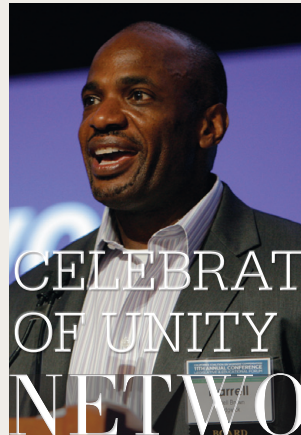
# CCWC | 12<sup>TH</sup> ANNUAL CONFERENCE

LEGISLATIVE & EDUCATIONAL FORUM

PRESENTED BY  sedgwick®



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July 16-18, 2014 | Disney's Grand Californian Hotel® & Spa | Anaheim, CA

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# CCWC | 12<sup>TH</sup> ANNUAL CONFERENCE

LEGISLATIVE & EDUCATIONAL FORUM

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**E**mbracing a singular goal, the California Coalition on Workers' Compensation (CCWC) is steadfastly focused on ensuring an equitable and efficient workers' compensation system. To further this objective, each year we unite California's employers with renowned experts and service providers: people whose knowledge will inform, teach, enlighten, and inspire.

The CCWC Annual Conference represents the industry's most comprehensive gathering of leaders. Designed as a twofold learning experience, it allows attendees to glean information from both skilled professionals and from each other. With an employer on several of the panels, the potential for diverse perspectives is limitless.

## Face Time, All the Time

From a rousing vendor expo to educational sessions – from strategic exchanges to productive socializing – the CCWC Annual Conference offers a wealth of opportunities for the varied workers' compensation players to connect and interact. Whether you're exploring the expo, attending a networking breakfast, participating in a session, or enjoying the excitement of *Disneyland*®, the chances for valuable networking – both formal and casual – are abundant.

Here you'll find all the components you need to help maximize the effectiveness of your workers' compensation programs. The bonus: it takes place in an atmosphere that is compelling and motivating ... thought-provoking and

vision-expanding ... informative and productive. Oh, and did we mention you'll also have a rollicking good time?

## Opportunity, Affordability, and Just Plain Fun

In addition to providing a forum where information and inspiration abound, the CCWC Annual Conference is the industry's most reasonably priced event of its kind. What's more, you can enjoy significantly discounted rates at *Disney's Grand Californian Hotel*® & Spa, as well as exclusive deals on *Disneyland*® Resort Theme Park tickets. Having a good time is definitely a line item on the agenda. Consider bringing your family and sticking around for the weekend to extend the festivities.

EMPOWERMENT

Shaping Legislative Reform

# CCWC 12th Annual Conference Agenda

## Wednesday, July 16, 2014

- 9:00 am – 5:30 pm Registration Open
- 9:00 am – 11:00 am Exhibitor Setup
- 11:00 am – 12:30 pm Meet the Exhibitors
- 12:30 pm – 2:30 pm **Welcome/Opening General Session**
- CCWC Legislative and Political Update
  - Bloggers' View of the Workers' Compensation World
- 2:30 pm – 3:00 pm Networking Break and Expo
- 3:00 pm – 3:50 pm **Concurrent Sessions I**
- CFRA/FMLA and Accommodations under FEHA/ADA: Practical Information and Advice to Employers
  - Alternative Dispute Resolution (ADR) – A Real Life Example
  - MSA/CMS – What's New and Emerging
- 4:00 pm – 4:50 pm **Concurrent Sessions II**
- Case Law
  - IMR/Treatment Guidelines
- 5:00 pm – 6:30 pm Welcome Reception and Expo

## Thursday, July 17, 2014

- 7:30 am – 8:30 am Networking Breakfast and Expo
- 7:45 am – 8:30 am **New and Prospective Member Breakfast**
- 8:30 am – 9:20 am **General Session**
- Update from the Department of Industrial Relations
- 9:30 am – 10:20 am **Concurrent Sessions III**
- A Practical Guide to the New MPN World
  - Defending CT Claims
  - Fraud: Let's Fight the Fight – Together
- 10:20 am – 10:50 am Refreshment Break
- 10:50 am – 11:45 am **Concurrent Sessions IV**
- Case Law (repeat)
  - IMR/Treatment Guidelines (repeat)
- 11:45 am – 1:15 pm Lunch, Dessert, and Expo
- 1:15 pm – 2:30 pm **General Session**
- Workers' Compensation Political Crossfire
  - Kids' Chance Presentation
- 2:40 pm – 3:30 pm **Concurrent Sessions V**
- Models for Better Managing Narcotics and Compound Drugs – Methods that Work
  - Navigating the QME Seas
  - Small Business Focus
- 3:30 pm – 4:00 pm Refreshment Break
- 4:00 pm – 5:15 pm **General Session**
- State of Workers' Compensation Industry Panel
  - Tim East Award Presentation
- 5:30 pm – 7:00 pm **Members-Only Reception at House of Blues**

## Friday, July 18, 2014

- 8:00 am – 9:00 am Networking Breakfast and Expo
- 9:00 am – 9:45 am Vendor Spotlight and Raffles
- 9:45 am – 10:45 am Exhibit Teardown
- 10:00 am – 10:45 am **Concurrent Sessions VI**
- Wellness
  - Workplace Violence
  - Legislative Primer
- 10:45 am – 12:00 pm **Closing General Session**
- Emerging Trends
  - CCWC Grand Prize Raffles



## CCWC Members!

Come join us for an exclusive  
Members-Only Reception  
just for you.\*

Mix and mingle with fellow members  
during the

## Members-Only Reception

Thursday, July 17

5:30 pm – 7:00 pm

at the



Rose Terrace  
1530 S. Disneyland Drive  
Anaheim, CA

\* If you did not previously RSVP for this event, please update your conference registration at [ccwcworkcomp.org](http://ccwcworkcomp.org), My Account/My Events, by July 1. You must be logged in to access the My Account feature. For more information, please contact CCWC at 916.441.4111.

# NETWORKING

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# General Sessions

## CCWC Legislative and Political Update

Wednesday, July 16, 12:30 pm – 1:30 pm

CCWC's legislative advocacy team will provide an update on California politics as it relates to workers' compensation. Learn how the changing political situation in Sacramento will impact California employers.

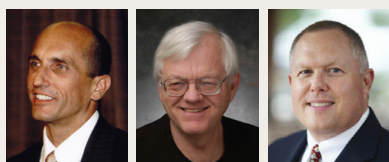
Paul J. Yoder, *Managing Director, CCWC*  
Jason Schmelzer,  
*Legislative Advocate, CCWC*



## Bloggers' View of the Workers' Compensation World

Wednesday, July 16, 1:30 pm – 2:30 pm

The critical question – how can we improve workers' compensation? – will be debated by five industry bloggers in this spirited session. The panel will pull no punches in highlighting areas where change is needed, then offer insight on how to generate that change. A fast pace and lively debate are key elements of this session.



David DePaolo, *President, workcompcentral.com*  
Peter Rousmaniere, *Risk Management Consultant and Journalist*  
Mark Walls, *Senior Vice President, Marsh/Founder, Work Comp Analysis Group*  
Bob Wilson, *President and CEO, workerscompensation.com*  
Julius Young, *workerscompzone.com, Workers' Compensation Attorney, Boxer & Gerson, LLP*

## Update from the Department of Industrial Relations

Thursday, July 17, 8:30 am – 9:20 am

Department of Industrial Relations (DIR) Director Christine Baker will be joined by David Lanier, Secretary of the California Labor and Workforce Development Agency, to speak about the importance of monitoring the outcomes of reform for both workers and employers. The importance of returning to work, the renewed focus on prevention, outreach, and DIR performance will also be discussed.



David Lanier, *Secretary, California Labor and Workforce Development Agency*  
Christine Baker, *Director, Department of Industrial Relations*

## Workers' Compensation Political Crossfire

Thursday, July 17, 1:15 pm – 2:20 pm

CCWC welcomes key lobbyists representing business, labor, insurance, applicant attorneys, and medical providers to the stage for a thoughtful discussion about the state of California's workers' compensation system. Seasoned advocates will discuss legislation currently under consideration in Sacramento, evaluate the performance of SB 863, and discuss the need for additional reforms in the future.



Christy Bouma, *Governmental Advocate, California Professional Firefighters*  
Jeremy Merz, *Policy Advocate, California Chamber of Commerce*  
Diane Przepiorski, *Executive Director, California Orthopedic Association*  
Mark Sektnan, *President, Association of California Insurance Companies*  
Diane Worley, *Director of Policy Implementation, California Applicants' Attorneys Association*

## Kids' Chance of California

Thursday, July 17, 2:20 pm – 2:30 pm

When workers are seriously or fatally injured on the job in California, their children are victims, as well. Learn how you can make a difference in their lives.

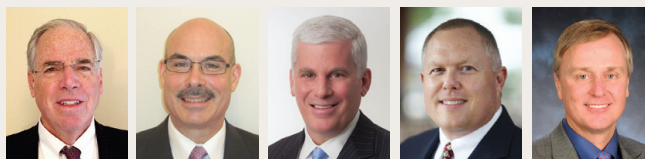


Maria Henderson, *President, Kids' Chance of California*

## State of Workers' Compensation Industry Panel

Thursday, July 17, 4:00 pm – 5:15 pm

The California workers' compensation market continues to present significant challenges and opportunities to employers, carriers, and TPAs. A panel representing industry leaders in these groups will discuss the issues that affect claims costs, complicate file handling, and ultimately drive up premium rates.

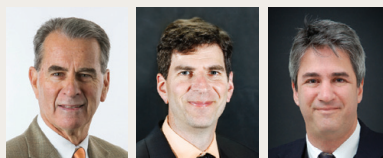


Gordon Clemons, *President, CEO and Chairman of the Board, CorVel*  
Al Hammermiller, *Casualty Claims Manager Domestic U.S., UPS*  
Scott Hudson, *President & CEO, Gallagher Bassett Services*  
Mark Walls, *Senior Vice President, Marsh/Founder, Work Comp Analysis Group*  
Jim Wucherpfennig, *Vice President of Workers' Compensation Claim, Travelers*

## Emerging Trends

Friday, July 18, 10:45 am – 11:45 am

The existing and future status of workers' compensation will be discussed during this informative and thought-provoking session. Agenda items include the current impact of SB 863 on IMR, liens, claim duration, medical trends (opioids and formularies, surgery centers, spinal hardware, and MTUS), and TTD. CT claims will also be debated, including where they are and where they're going. Industry experts will provide a perspective on the broader issues that are being discussed and will address the opportunities that current and emerging issues present.



Thomas Parry, PhD, *President, Integrated Benefits Institute*  
Mark Priven, FCAS, MAAA, *Director, Regulatory and Alternative Risk Consulting*  
Alex Swedlow, *President, California Workers' Compensation Institute*

## Concurrent Sessions I

Wednesday, July 16, 3:00 pm – 3:50 pm

### CFRA/FMLA and Accommodations under FEHA/ADA: Practical Information and Advice to Employers

Patricia S. Eyres, an expert attorney and consultant to large public and private employers, will present a practical and interactive session providing a refresher/update on what is required of employers to comply with the laws that govern leaves and disabilities. She will share recent significant case decisions and new regulations, and will also offer real and challenging case examples to engage the audience in discussing potential solutions.

Patricia S. Eyres, *Eyres Law Group, LLP*

### Alternative Dispute Resolution (ADR) – A Real Life Example

ADR in workers' compensation is still relatively new, but a handful of employers have put it into practice. In this session, an employment attorney, a plan ombudsman, and a workers' compensation adjuster will discuss the program they administer for a large California-based employer. For employers or employee groups that may be contemplating ADR, the panel will provide a comparison to the traditional workers' compensation system and discuss the benefits of implementing ADR.

MODERATOR: Steven H. Wax, *Pearlman, Borska & Wax*

### MSA/CMS – What's New and Emerging

Medicare Secondary Payer (MSP) compliance continues to be a complex and costly issue facing workers' compensation payers. Faced with a steady stream of new legislation, regulations, and case law, payers are constantly forced to adapt their programs. In this interactive session, the panel will discuss emerging issues in MSP compliance and also field audience questions.

Kip Daniels, *Nuquest/Bridgepoint*

Roy Franco, *Franco Signor*

Jennifer Jordan, *Medval*

Mark Walls, *Marsh/Work Comp Analysis Group*

## Concurrent Sessions II

Wednesday, July 16, 4:00 pm – 4:50 pm

### Case Law – The Fight Goes On!

Litigation Post-SB 863 Year Two: Where do we go from here? Attorneys for both sides will discuss the latest developments on important case law and practice issues. Hear the respective positions of both the defense and applicant sides and what to expect moving forward.

Adam Dombchik, *Gordon, Edelstein, Krepack, Grant, Felton & Goldstein, LLP*

Michael J. Gaston, *Michael Sullivan & Associates, LLC*

Michael W. Sullivan, *Michael Sullivan & Associates, LLC*



### IMR/Treatment Guidelines

Although Independent Medical Review is now well established, it is not without controversy. This panel will present an update on IMR efforts and impacts, provide insight into the challenges faced by physicians when seeking and supporting treatment requests, and lead a discussion around the relevance of current treatment guidelines and options that should be considered.

Steven D. Feinberg, MD, *Feinberg Medical Group*

Phil LeFevre, *Work Loss Data Institute*

Thomas Naughton, *Maximus*

## Concurrent Sessions III

Thursday, July 17, 9:30 am – 10:20 am

### A Practical Guide to the New MPN World

Directed to employers and claims professional and rich with practical advice, this session on Managed Provider Networks (MPNs) will explain how the rules have changed and what questions remain. Issues faced will include the challenges that rise from new regulations, the employee advantages offered by MPNs, and the feasibility and cost-effectiveness of boutique networks. Strategies for making non-tailored networks work well for both employers and employees will also be reviewed.

Steve Kline, Esq., *EK Health Services, Inc.*

Kurt Leisure, *The Cheesecake Factory*

Maureen McCarthy, *Liberty Mutual*

### Defending CT Claims

Cumulative trauma cases affect all employers, and it can be a challenge to defend them effectively. Industry experts will discuss ways in which they have successfully defended these complex claims.

Stuart Baron, *Stuart J. Baron & Associates, Inc.*

Bob Vermes, *Stuart J. Baron & Associates, Inc.*

Jack Yoon, *Aero Port Services, Inc.*

### Fraud: Let's Fight the Fight – Together

This session will focus on the current state of insurance fraud in California, including investigation and prosecution tips.

Don Marshall, *Zenith Insurance Company*

Jennifer Lentz Snyder, *Los Angeles County District Attorney's Office*

## Concurrent Sessions IV

Thursday, July 17, 10:50 am – 11:45 am

### Case Law (repeat)

Litigation Post-SB 863 Year Two: Where do we go from here? An applicant attorney and a defense attorney will discuss the implementation of SB 863 and associated regulations. They will present the latest developments on important case law and practice issues at the board, the positions of both parties, and what to expect moving forward.

Adam Dombchik, *Gordon, Edelstein, Krepack, Grant, Felton & Goldstein, LLP*  
Michael J. Gaston, *Michael Sullivan & Associates, LLC*  
Michael W. Sullivan, *Michael Sullivan & Associates, LLC*

### IMR / Treatment Guidelines (repeat)

Although Independent Medical Review is now well established, it is not without controversy. This panel will provide an update on IMR efforts and impacts, provide insight into the challenges faced by physicians when seeking and supporting treatment requests, and discuss the relevance of current treatment guidelines and options that should be considered.

Steven D. Feinberg, MD, *Feinberg Medical Group*  
Phil LeFevre, *Work Loss Data Institute*  
Thomas Naughton, *Maximus*

## Concurrent Sessions V

Thursday, July 17, 2:40 pm – 3:30 pm

### Models for Better Managing Narcotics and Compound Drugs – Methods that Work

This session will provide employers and claims professionals with practical information on how to better manage narcotics and compound drugs. Topics include ways in which TPA, PBM, and UR vendors can help employers manage narcotics, and program models that have worked well will be shared. Discussions will revolve around peer review methodologies, addressing what works and what doesn't. The presenters will also talk about effective strategies to manage narcotics when first prescribed and discuss tactics for dealing with long-established opioid use.

Bernyce Peplowski, MD, *U.S. HealthWorks*  
Tim Pokorney, RPh, *Express Scripts Workers' Compensation*  
Adam Richardson, MD, *Excel Managed Care*

### Navigating the QME Seas

This session is geared to those who work with complex litigated claims. Key members of the administration will team with industry experts to provide updates on new processes and outline the vision of how QME panel requests will work. Specifics on how and when to make a proper request will be addressed.

Rupalis Das, MD, *Division of Workers' Compensation*  
Ann Searcy, MD, *Zenith Insurance Company*  
Katherine Zalewski, *Division of Workers' Compensation*

## Small Business Focus

California's small businesses share a common interest with large businesses in the areas of expansion and job growth. Some of the key issues and concerns are over-regulation, high taxes, healthcare costs, higher workers' compensation premiums, and other burdens placed on small businesses, many of which are suppliers and subcontractors to larger companies. With workers' compensation premiums on the rise, the premium-to-payroll ratio makes it difficult to break even – a problem that is intensified by additional taxes and liabilities. In the light of these challenges, this session discusses how small businesses can survive and expand in California.

John Kabateck, *National Federation of Independent Business*  
Lori C. Kammerer, *Kammerer & Company*  
Philip M. Vermeulen, *Philip M. Vermeulen Governmental Relations*

## Concurrent Sessions VI

Friday, July 18, 10:00 am – 10:45 am

### Why Wellness, Why Now?

Wellness programs continue to increase in focus and consideration as employers seek to improve the health and welfare of their workforce while sustaining productivity and decreasing insurance costs. This panel will discuss key considerations around a wellness program, how to maximize employee engagement, and the positive impact a wellness program can have on employee safety.

Steve Hollingsworth, *Hawthorne Machinery Co.*  
Rebecca Kruske, MEd, CWP, *Gallagher Levine*  
Anita Raygoza, *Hawthorne Machinery Co.*

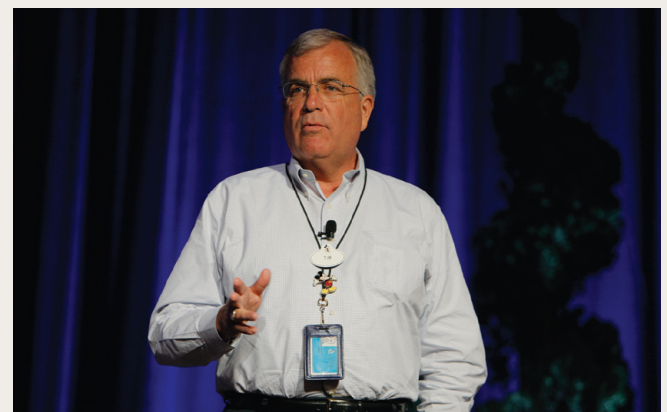
### Workplace Violence

Information not available at time of publication. Please log on to [ccwcworkcomp.org](http://ccwcworkcomp.org) for details.

### Legislative Primer

CCWC's legislative advocates will educate attendees on the basics of the legislative process and provide information on the best ways to participate in the process.

Paul J. Yoder, *Managing Director, CCWC*  
Jason Schmelzer, *Legislative Advocate, CCWC*



## General Information

### Registration Fees

	Early	Regular
CCWC members	\$350	\$400
Non-members	\$550	\$600

Conference registration includes access to all educational sessions, speaker handouts, and scheduled meals. If you register early – by **June 4, 2014** – you will receive a discount of \$50. To register, please visit [ccwcworkcomp.org](http://ccwcworkcomp.org).

### Cancellation Policy

Cancellation requests must be submitted in one of the following ways:

- By email: [info@ccwcworkcomp.org](mailto:info@ccwcworkcomp.org)
- By regular mail: CCWC, 1415 L Street, Suite 1000, Sacramento, CA 95814

In the event of a cancellation, the following refund policy applies:

- Cancellations received by June 13, 2014 will receive a full refund.
- Cancellations received between June 14 and June 27, 2014 will receive a refund of 50 percent of the total amount paid.
- No refunds will be made for cancellations received after June 27, 2014.



### Location and Accommodations

#### Disney's Grand Californian Hotel® & Spa

1600 South Disneyland Drive  
Anaheim, CA 92802

General Information: 714.635.2300

CCWC has reserved a block of rooms at *Disney's Grand Californian Hotel® & Spa* for conference attendees at a single rate of \$194 per night, plus a 15 percent occupancy tax and a 2 percent ATID Assessment fee. Paid registrants will receive a confirmation email with a link to reserve a room online. Because we wish to accommodate all conference participants at the host hotel, each registrant will be allotted one room. If you are bringing guests and require an additional room, please let us know and we will do our best to meet your needs. Reservations must be made by **Monday, June 23, 2014** or before the group rooms are sold out. Prevailing rates may apply after this date or when the group rooms are sold out, whichever occurs first.

### Parking Fees

Overnight hotel guests can choose between self-parking at a reduced rate of \$10 per day and valet parking at the regular rate of \$22 per day, both including in-and-out privileges. Conference attendees who are not staying at the hotel qualify for the same self-parking and valet parking rates, both with once-in/once-out privileges.

### Discounted Tickets for Disneyland® Resort Theme Parks

Discounted *Disneyland®* Theme Park tickets will be available to paid registrants via the *Disney®* online store included within the hotel reservations link. Depending on the number of days purchased, savings range from 8 to 25 percent off regular prices.

### Continuing Education Credits

Minimum Continuing Legal Education (MCLE) credits are available to attorneys, and general continuing education credits are available to claims adjusters and CPDM/CCMP-designated individuals who attend the educational sessions. The specific number of credit hours will be determined by the State Bar of California and the Insurance Educational Association. Updates will be provided on the conference webpage at [ccwcworkcomp.org](http://ccwcworkcomp.org).

### Members' Lounge

While attending the conference, be sure to stop by the Members' Lounge. Amenities include Internet access, comfortable seating, and snacks. Get some work done or simply unwind with fellow members in a casual, relaxed atmosphere.

### Information Hot Lines

The CCWC conference staff is available to answer questions and to assist with the registration process. Specific contacts are:

#### Registration and Exhibits

Teresa Evans, Association Services Assistant  
[teresa@ccwcworkcomp.org](mailto:teresa@ccwcworkcomp.org), 916.441.4111, x3

#### Conference Program, Hotel, and Continuing Education Credits

Amy J. Lai, CMP, Association Services Director  
[amy@ccwcworkcomp.org](mailto:amy@ccwcworkcomp.org), 916.441.4111, x2

#### Sponsorship Opportunities

Kim Rothschild, Business Development Director  
[kim@ccwcworkcomp.org](mailto:kim@ccwcworkcomp.org), 916.441.4111, x4

### CCWC 2014 Conference Committee

CCWC is grateful to the following individuals who have dedicated their time and talents to the production of this year's conference.

**Daniel Nicholson, Chair**  
Director, Integrated Disability Management, Sutter Health

**John Riggs**  
Manager, Workers' Compensation, Disneyland Resort

**Dan Bagan**  
West Region Risk Manager, UPS

**Ann Stephenson**  
Vice President, Gallagher Bassett Services, Inc.

**Kevin Confetti**  
Director, Employment Practices and Workers' Compensation, University of California, Office of the President – Office of Risk Services

**Mark Walls**  
Senior Vice President, Marsh/Founder, Work Comp Analysis Group

**Suzanne Guyan**  
Principal, Guyan Consulting



# CCWC 12th Annual Conference Sponsors

CCWC extends sincerest thanks to the sponsoring companies whose generosity makes this conference possible.

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EK Health Services, Inc.  
Metro Risk Management

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## Save the Dates

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Legislative & Educational Forum

**July 22-24, 2015 • July 13-15, 2016**

**July 12-14, 2017 • July 11-13, 2018**

*Disney's Grand Californian Hotel® & Spa*  
Anaheim, CA

## Active Alliance, Assertive Advocates

The California Coalition on Workers' Compensation is a member-driven alliance renowned for extensive industry knowledge, powerful advocacy, and comprehensive educational outreach. Positioned at the forefront of legislative and regulatory reform, we enjoy a vantage point that enables us to make our voices heard for the benefit of public and private sector employers and their workers throughout the state.

Our legislative advocates influence and incite change on behalf of our members – an unparalleled benefit that alters the face of the workers' compensation arena in ways that no other organization can. We are honored to share our skills and services to generate the greatest impact, and the 12th Annual Conference affords the perfect venue.