

## Sponsorship and Exhibit Packages

The CCWC annual conference offers a variety of sponsorship packages that provide increased visibility, brand reinforcement, and unique marketing opportunities. All sponsors and exhibitors will receive an electronic attendee list prior to the show.

Sponsorships are filled on a first-come, first-served basis. Top sponsorship packages include a VIP *Disney*® Tour – a thrilling, behind-the-scenes tour of *Disneyland*® Park or *Disney California Adventure*® Park.

Tabletop exhibit fees include two complimentary, non-transferrable registrations for admittance into the expo and all conference events. Additional representatives are subject to a registration fee.

In years past, sponsorship packages and exhibit space have sold out quickly, so we recommend early registration. Sponsors and CCWC members receive first priority, followed by paid sponsor/exhibitor registrations in the order of date received.

## Registration

### To become a sponsor:

Please contact Kim Rothschild, Business Development Director, at 916.441.4111, ext. 4, or kim@ccwcworkcomp.org.

### To become an exhibitor:

Please register online at ccwcworkcomp.org. Exhibitors must agree to the Exhibitors Rules and Regulations, which are available for viewing during the registration process. Following registration, you will receive an email confirmation of your exhibitor commitment. Additional conference and expo information, include table assignment, will be provided by Teresa Evans, Association Services Assistant, at a later date.

### Cancellation Policy

Sponsors and exhibitors who wish to cancel their conference registration must contact the CCWC in writing via email to teresa@ccwcworkcomp.org. In the event of a cancellation, the following refund policy applies:

- Cancellation by June 12, 2015: Full Refund
- Cancellation between June 15 and June 26, 2015: 50% refund of the total fee paid
- Cancellation after June 26, 2015: No Refund



# CCWC 13<sup>th</sup> Annual Conference – July 22–24, 2015

SIGNATURE SPONSORSHIPS	COST	REGISTRATION BROCHURE, CONFERENCE GUIDE & WEBSITE	ONSITE SIGNAGE AT EXPO & REGISTRATION	SPEAKING OPPORTUNITY	COMPLIMENTARY REGISTRATION	VERBAL RECOGNITION	COMPANY MATERIAL	EXHIBIT	RESERVED SEATING	VIP DISNEY TOUR	MARKETING OPPORTUNITIES
<b>Presenting Sponsor</b> <i>Exclusive sponsorship</i>	\$15,000	Logo and company name in conference title	Logo and company name in conference title	Brief remarks during Opening and Closing Sessions	Seven (plus one complimentary suite at the <i>Disney Grand Californian Hotel</i> ® and Spa during the conference)	During all General Sessions	One item in conference bag and one hotel door drop	Prime tabletop exhibit location in the foyer	Seven at all General Sessions and Keynote	Two representatives	Three months of complimentary banner on website and a full page ad in the conference guide
<b>Platinum Sponsorship</b> <i>Exclusive sponsorship</i>	\$10,000	Logo	Logo	Brief welcoming remarks at the Opening General Session	Five	During the Opening and Closing General Sessions	One item in conference bag	6-foot tabletop	Five at all General Sessions and Keynote	Two representatives	1/2 page ad in conference guide
<b>Gold Sponsorship</b>	\$5,500	Logo	Logo		Three	During the Opening and Closing General Sessions	One item in conference bag	6-foot tabletop		One representative	1/4 page ad in conference guide
<b>Silver Sponsorship</b>	\$4,000	Logo	Logo		Two		One item in conference bag				1/4 page ad in conference guide
<b>Bronze Sponsorship</b>	\$2,500	Name	Name		One		One item in conference bag				
EVENT SPONSORSHIP	COST	REGISTRATION BROCHURE, CONFERENCE GUIDE & WEBSITE	ONSITE SIGNAGE AT EXPO & REGISTRATION	SPEAKING OPPORTUNITY	COMPLIMENTARY REGISTRATION	VERBAL RECOGNITION	COMPANY MATERIAL	EXHIBIT	RESERVED SEATING	VIP DISNEY TOUR	MARKETING OPPORTUNITIES
<b>Keynote Presentation</b> <i>Exclusive</i>	\$6,000	Logo	Logo	Brief welcoming remarks at the keynote	Three	During the Opening and Closing General Sessions	One item in conference bag		Three during Keynote	One representative	
<b>General Session</b> <i>Limited to two sponsors</i>	\$5,000	Logo	Logo	Brief welcoming remarks at the session	Two	During the Opening and Closing General Sessions	One item in conference bag		Two during General Session	One representative	
<b>Wednesday Reception</b> <i>Exclusive</i>	\$5,000	Logo	Logo		Two	During the Opening and Closing General Sessions	One item in conference bag			One representative	
<b>Breakfast Sponsor</b> <i>Limited to two sponsors</i>	\$3,000	Name	Logo		One						
<b>Refreshment Break Sponsor</b> <i>Limited to three sponsors</i>	\$2,000	Name	Logo		One						
<b>Breakout Session Sponsor</b> <i>Limited to eight sponsors</i>	\$1,500	Name	Logo	Brief welcoming remarks at the session	One		One item in the session room				
PRINCIPAL SPONSORSHIPS	COST	REGISTRATION BROCHURE, CONFERENCE GUIDE & WEBSITE	ONSITE SIGNAGE AT EXPO & REGISTRATION	SPEAKING OPPORTUNITY	COMPLIMENTARY REGISTRATION	VERBAL RECOGNITION	COMPANY MATERIAL	EXHIBIT	RESERVED SEATING	VIP DISNEY TOUR	MARKETING OPPORTUNITIES
<b>Conference Journal</b> <i>Exclusive sponsorship</i>	\$6,000	Logo	Logo featured on the conference journal		Two	During the Opening and Closing General Sessions	One item in conference bag			One representative	
<b>Conference Bag</b> <i>Exclusive</i>	\$5,500	Logo	Logo featured on the conference bag		Two		One item in conference bag				
<b>Member Lounge</b> <i>Exclusive sponsorship</i>	\$5,000	Logo	Logo		Two	During the Opening and Closing General Sessions	One item in conference bag				
<b>Registration Brochure</b> <i>Exclusive</i>	\$3,500	Logo	Logo plus full-page, 4-color advertisement in the registration brochure		One		One item in conference bag				
<b>Lanyard</b> <i>Exclusive</i>	\$2,500	Name	Logo on lanyard		One						
<b>Tote Bag Insert</b>	\$500										

### CCWC Staff Contacts

REGISTRATION AND EXHIBITS  
Teresa Evans: teresa@ccwcworkcomp.org

SPONSORSHIP OPPORTUNITIES  
Kim Rothschild: kim@ccwcworkcomp.org

GENERAL PROGRAM AND HOTEL QUESTIONS  
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