

CCWC 13TH ANNUAL CONFERENCE

LEGISLATIVE & EDUCATIONAL FORUM

PRESENTED BY  sedgwick®

July 22-24, 2015 | Anaheim, CA
Disney's Grand Californian Hotel® & Spa



Learn. Network. Repeat.



This is
the event
that offers
it all.



2015 SPONSORSHIP AND EXHIBIT OPPORTUNITIES



California Coalition on
Workers' Compensation



CCWC 13TH ANNUAL CONFERENCE

LEGISLATIVE & EDUCATIONAL FORUM

PRESENTED BY  sedgwick®

Information. Education. Inspiration.



You'll want to be a part of this.

The California Coalition on Workers' Compensation (CCWC) is dedicated to providing the leadership, education, and advocacy that are essential to an equitable and efficient workers' compensation system. Each year, we demonstrate this focused commitment by presenting a content-rich conference that addresses all aspects of the industry.

At the CCWC conference, you'll find participants from the areas of human resources, health and safety, risk management, and claims – as well as medical professionals and service providers. It's the place where leaders, key decision-makers, and employers gather to experience and share diverse perspectives ... energetic interactions ... and enough stimulating input to keep ideas brewing and evolving long after the conference ends.



CONNECT WITH PEOPLE WHO WANT TO HEAR WHAT YOU HAVE TO SAY.

The CCWC annual conference provides heightened brand visibility, offering you a captive audience in search of information, ideas, and solutions. Attendees are here because they want to be educated and inspired, and their enthusiasm gives you a valuable promotional opportunity. With this concentration of interested participants, marketing is a breeze.

IT'S COMPREHENSIVE. EXPANSIVE. AND FESTIVE, TO BOOT.

In addition to offering a broad scope of industry news and creating an atmosphere for unparalleled networking, the CCWC conference is the most reasonably priced forum in the workers' compensation industry. What's more, you can enjoy significantly discounted rates at Disney's Grand Californian Hotel® & Spa, as well as exclusive deals on Disneyland® Resort Theme Park tickets. Whether your goal is to make valuable connections, have a good time in the process, or enjoy a combination of the two, this is where it all happens.

CONFERENCE DETAILS

Location and Accommodations

Disney's Grand Californian Hotel® & Spa
1600 South Disneyland Drive
Anaheim, CA 92802

General Information: 714.635.2300

CCWC has reserved a block of rooms at Disney's Grand Californian Hotel® & Spa for conference attendees at a single/quad rate of \$199 per night, plus a 15 percent occupancy tax. Paid sponsors and exhibitors will receive a confirmation email with a link to reserve a room online. Because we wish to accommodate all conference participants at the host hotel, each registrant will be allotted one room. If you are bringing guests and require an additional room, please let us know and we will do our best to meet your needs. **To secure the special group rate, reservations must be made by Wednesday, July 1, 2015. Please note that the block may sell out early due to Disneyland's® 60th birthday.** Be sure to book your room early!



Parking Fees

Overnight hotel guests can choose between self-parking at a reduced rate of \$15 per day and valet parking at the regular rate of \$22 per day, both including in-and-out privileges. Conference attendees who are not staying at the hotel qualify for the same self-parking and valet parking rates, both with once-in/once-out privileges.

Discounted Tickets for Disneyland® Resort Theme Parks

Paid registrants will receive a link via email to the Disney® online store for discounted park tickets. Depending on the number of days purchased, savings range from 8 to 25 percent off regular prices.

Prize Drawings

During the last general session on Thursday, July 23, you will have an opportunity to further promote your company via a business card drawing for prizes.

To join CCWC, please visit ccwcworkcomp.org

SCHEDULE AT-A-GLANCE

(Times are subject to change.)

Wednesday, July 22, 2015

7:30 am – 5:00 pm	Registration Open
8:00 am – 10:00 am	Exhibitor Setup
10:00 am – 12:30 pm	Meet the Exhibitors/Expo Hall Open
11:00 am – 12:00 pm	Pre-conference Concurrent Sessions
12:30 pm – 2:30 pm	Welcome/Opening General Session
2:30 pm – 3:00 pm	Networking Break and Expo
3:00 pm – 3:50 pm	Concurrent Sessions I
4:00 pm – 4:50 pm	Concurrent Sessions II
5:00 pm – 6:30 pm	Welcome Reception and Expo

Thursday, July 23, 2015

7:15 am – 5:00 pm	Registration Open
7:30 am – 8:30 am	Networking Breakfast and Expo
7:45 am – 8:30 am	New and Prospective Member Breakfast
8:30 am – 9:20 am	General Session
9:30 am – 10:20 am	Concurrent Sessions III
10:20 am – 10:50 am	Refreshment Break
10:50 am – 11:45 am	Concurrent Sessions IV
11:45 am – 1:15 pm	Lunch, Dessert, and Expo
1:15 pm – 2:30 pm	General Session
2:40 pm – 3:30 pm	Concurrent Sessions V
3:30 pm – 4:00 pm	Refreshment Break
4:00 pm – 5:15 pm	General Session/Vendor Raffles
5:15 pm – 6:00 pm	Exhibitor Breakdown
5:30 pm – 7:00 pm	Members-Only Reception at House of Blues

Friday, July 24, 2015

8:00 am – 9:00 am	Networking Breakfast
9:00 am – 10:00 am	General Session
10:00 am – 11:15 am	Closing General Session/CCWC Grand Prize Raffles

ACTIVE. ASSERTIVE. EFFECTIVE.

Quite simply, we do what needs to be done.

The California Coalition on Workers' Compensation is a member-driven alliance that has gained prominence for extensive industry knowledge and an unwavering focus on advocacy and educational outreach. We are committed to applying these skills and services in ways that will have the most positive impact on the workers' compensation industry.

Strategically positioned at the forefront of legislative and regulatory reform, CCWC enjoys a vantage point that enables us to make our voices heard for the benefit of public and private sector employers and their workers throughout California. Our legislative advocates influence and incite change on behalf of our members, offering an invaluable benefit that affects the workers' compensation arena in ways that no other organization can.

SPONSORSHIP AND EXHIBIT PACKAGES

The CCWC annual conference offers a variety of sponsorship packages that provide increased visibility, brand reinforcement, and unique marketing opportunities. All sponsors and exhibitors will receive an electronic participant list prior to the show.

Sponsorships are filled on a first-come, first-served basis. Top sponsorship packages include a VIP Disney® Tour – a thrilling, behind-the-scenes tour of Disneyland® Park or Disney California Adventure® Park.

Tabletop exhibit fees include two complimentary, non-transferrable registrations for admittance into the expo and all conference events. Additional representatives are subject to a \$350 registration fee.

In years past, sponsorship packages and exhibit space have sold out quickly, so we recommend early registration. Sponsors and CCWC members receive first priority, followed by paid sponsor/exhibitor registrations in the order of registration date.

REGISTRATION

Online registration will open in early December 2014 at ccwcworkcomp.org.

Become a sponsor:

Please contact Kim Rothschild, Business Development Director, at 916.441.4111, ext. 4, or kim@ccwcworkcomp.org.

Become an exhibitor:

Please register online at ccwcworkcomp.org. Exhibitors must agree to the Exhibitors' Rules and Regulations, which are available for viewing during the registration process. Following registration, you will receive an email confirmation of your exhibitor commitment. Additional conference and expo information, including table assignment, will be provided by Teresa Evans, Association Services Assistant, at a later date.

Cancellation Policy

Sponsors and exhibitors who wish to cancel their conference registration must contact CCWC in writing via email to teresa@ccwcworkcomp.org. In the event of a cancellation, the following refund policy applies:

- Cancellation by June 12, 2015: full refund
- Cancellation between June 13 and June 26, 2015: 50 percent refund
- Cancellation after June 26, 2015: no refund

SIGNATURE SPONSORSHIPS	COST	REGISTRATION BROCHURE, CONFERENCE GUIDE & WEBSITE	ONSITE SIGNAGE AT EXPO & REGISTRATION	SPEAKING OPPORTUNITY	COMPLIMENTARY REGISTRATION	VERBAL RECOGNITION	COMPANY MATERIAL	EXHIBIT	RESERVED SEATING	VIP DISNEY TOUR	MARKETING OPPORTUNITIES
Presenting Sponsor Exclusive sponsorship	\$15,000	Logo and company name in conference title	Logo and company name in conference title	Brief remarks during Opening and Closing General Sessions	Seven (plus one complimentary suite at the Disney Grand Californian Hotel® & Spa during the conference)	During all General Sessions	One item in conference bag and one hotel door drop	Prime tabletop exhibit location in the foyer	Seven at all General Sessions and Keynote	Two representatives	Three months of complimentary banner on website and a full page ad in the conference guide
Platinum Sponsorship Exclusive sponsorship	\$10,000	Logo	Logo	Brief welcoming remarks at the Opening General Session	Five	During the Opening and Closing General Sessions	One item in conference bag	6-foot tabletop	Five at all General Sessions and Keynote	Two representatives	1/2 page ad in conference guide
Gold Sponsorship	\$5,500	Logo	Logo		Three	During the Opening and Closing General Sessions	One item in conference bag	6-foot tabletop		One representative	1/4 page ad in conference guide
Silver Sponsorship	\$4,000	Logo	Logo		Two		One item in conference bag				1/4 page ad in conference guide
Bronze Sponsorship	\$2,500	Name	Name		One		One item in conference bag				
EVENT SPONSORSHIP	COST	REGISTRATION BROCHURE, CONFERENCE GUIDE & WEBSITE	ONSITE SIGNAGE AT EXPO & REGISTRATION	SPEAKING OPPORTUNITY	COMPLIMENTARY REGISTRATION	VERBAL RECOGNITION	COMPANY MATERIAL	EXHIBIT	RESERVED SEATING	VIP DISNEY TOUR	MARKETING OPPORTUNITIES
Keynote Presentation Exclusive	\$6,000	Logo	Logo	Brief welcoming remarks at the Keynote	Three	During the Opening and Closing General Sessions	One item in conference bag	6-foot tabletop	Three during Keynote	One representative	
General Session Limited to two sponsors	\$5,000	Logo	Logo	Brief welcoming remarks at the General Session	Two	During the Opening and Closing General Sessions	One item in conference bag	6-foot tabletop	Two during General Session	One representative	
Wednesday Reception Exclusive	\$5,000	Logo	Logo		Two	During the Opening and Closing General Sessions	One item in conference bag			One representative	
Breakfast Sponsor Limited to two sponsors	\$3,000	Name	Logo		One						
Refreshment Break Sponsor Limited to three sponsors	\$2,000	Name	Logo		One						
Breakout Session Sponsor Limited to eight sponsors	\$1,500	Name	Logo	Brief welcoming remarks at the session	One		One item in the session room				
Tabletop Exhibit	\$1,200 for members, \$1,400 for nonmembers; foyer exhibit: \$1,700 for members, \$1,900 for non-members				Two			6-foot tabletop			
PRINCIPAL SPONSORSHIPS	COST	REGISTRATION BROCHURE, CONFERENCE GUIDE & WEBSITE	ONSITE SIGNAGE AT EXPO & REGISTRATION	SPEAKING OPPORTUNITY	COMPLIMENTARY REGISTRATION	VERBAL RECOGNITION	COMPANY MATERIAL	EXHIBIT	RESERVED SEATING	VIP DISNEY TOUR	MARKETING OPPORTUNITIES
Conference Journal Exclusive	\$6,000	Logo	Logo featured on the conference journal		Two	During the Opening and Closing General Sessions	One item in conference bag			One representative	
Conference Bag Exclusive	\$5,500	Logo	Logo featured on the conference bag		Two		One item in conference bag				
Member Lounge Exclusive	\$5,000	Logo	Logo		Two	During the Opening and Closing General Sessions					
Registration Brochure Exclusive	\$3,500	Logo	Logo plus full-page, 4-color advertisement in the registration brochure		One						
Lanyard Exclusive	\$2,500	Name	Logo on lanyard		One						

CCWC Staff Contacts

REGISTRATION AND EXHIBITS
Teresa Evans: teresa@ccwcworkcomp.org

SPONSORSHIP OPPORTUNITIES
Kim Rothschild: kim@ccwcworkcomp.org

GENERAL PROGRAM AND HOTEL QUESTIONS
Amy J. Lai, CMP: amy@ccwcworkcomp.org

California Coalition on Workers' Compensation
1415 I Street, Suite 1000, Sacramento, CA 95814
916.441.4111 ccwcworkcomp.org



California Coalition on
Workers' Compensation

1415 L Street, Suite 1000 Sacramento, CA 95814

PRSR STD
US Postage
PAID
Sacramento, CA
Permit No. 1491

CCWC 13TH ANNUAL CONFERENCE

LEGISLATIVE & EDUCATIONAL FORUM

PRESENTED BY  sedgwick®

Network. Play. Repeat.

This is the event that offers it all.

IMPORTANT DATES AND DEADLINES

- June 12, 2015 Full refund deadline for sponsor/exhibitor cancellation
- July 1, 2015 Hotel deadline for special CCWC room rate
- June 26, 2015 50 percent refund deadline for sponsor/exhibitor cancellation
- July 22-24, 2015 CCWC 13th Annual Conference: Legislative & Educational Forum



FUTURE CONFERENCE DATES

CCWC Annual Conference
Legislative & Educational Forum

July 13-15, 2016

July 12-14, 2017

July 11-13, 2018

Disney's Grand Californian Hotel® & Spa
Anaheim, CA

CCWC BOARD OF DIRECTORS

Kevin Confetti, Chair*
Office of the President,
University of California

Joel Sherman, Treasurer
Grimmway Farms

Jeremy Merz, Government Relations Chair
California Chamber of Commerce

Dan Nicholson, Conference Chair*
Sutter Health

Ann Stephenson, Membership Chair*
Gallagher Bassett Services, Inc.

Dan Bagan*
UPS

Martin Brady
Schools Insurance Authority

Edward Canavan
Sedgwick

Nelson Colvin
Golden Oak Cooperative Corp.

Faith Conley
California State Association of Counties

Jill Dulich
Marriott Claims Services

Suzanne Guyan*
Guyan Consulting

Carolyn Horton
Costco Wholesale

Kurt Leisure
The Cheesecake Factory

Cynthia Leon
International Paper

Pam Marcum
ALPHA Fund

Matthew O'Shea
Safeway, Inc.

John Riggs*
The Walt Disney Company

Michael Shaw
California Manufacturers &
Technology Association

Antoinette Smith
Metro Risk Management

Paul Smith
Rural County Representatives of California

Matthew Sutton
California Restaurant Association

Ken Tiratira
Employers Group

*Conference Committee Member