

CCWC 16TH ANNUAL CONFERENCE JULY 11-13, 2018

2018 SPONSORSHIP AND EXHIBIT PACKAGES

The CCWC Annual Conference offers a variety of sponsorship packages that provide increased visibility, brand reinforcement, and unique marketing opportunities. All sponsors and exhibitors will receive an electronic participant list prior to the show.

Tabletop exhibit fees include two complimentary, non-transferrable registrations for admittance into the expo and all conference events. You may have up to four registrations total for an exhibit table. Additional registrations are \$350 per person.

In years past, sponsorship packages and exhibit space have sold out quickly, so we recommend early registration. Sponsors and CCWC members receive first priority, followed by paid sponsor/exhibitor registrations in the order of registration date.

REGISTRATION

BECOME A SPONSOR:

Please contact Kim Rothschild, Senior Director of Marketing & Business Development, at 916.441.4111, ext. 4, or kim@ccwcworkcomp.org.

BECOME AN EXHIBITOR:

Please register online at ccwcworkcomp.org. Exhibitors must agree to the Exhibitors' Rules and Regulations, which are available for viewing during the registration process. Following registration, you will receive an email confirmation of your exhibitor commitment. Additional conference and expo information, including table assignment, will be provided by the Association at a later date.

CANCELLATION POLICY

Sponsorships are non-refundable. Exhibitors who wish to cancel their conference registration must contact CCWC in writing via email to kim@ccwcworkcomp.org. In the event of a cancellation, the following refund policy applies:

- Cancellation **by June 4, 2018**: full refund
- Cancellation **after June 4, 2018**: no refund

CCWC reserves the right to use any photograph taken at any event sponsored by CCWC, without the expressed written permission of those included within the photograph. CCWC may use the photograph in publications and media.

SIGNATURE SPONSORSHIPS	COST	REGIST. BROCHURE, CONF. GUIDE & WEBSITE	ONSITE SIGNAGE AT EXPO & REGISTRATION	SPEAKING OPPORTUNITY	COMPLIMENTARY REGISTRATION	VERBAL RECOGNITION	COMPANY MATERIAL	EXHIBIT	RESERVED SEATING	MARKETING OPPORTUNITIES
Presenting Sponsor <i>Exclusive sponsorship</i>	\$16,000	Logo and company name in conference title	Logo and company name in conference title	5-10 minutes of remarks during Opening Session. Brief remarks at Closing Sessions	Seven (plus one complimentary suite at Disney's Grand Californian Hotel & Spa during the conference)	During all General Sessions	One item in conference bag and one hotel door drop	Prime tabletop exhibit location in the foyer	Seven at all General Sessions and Keynote	Six months of complimentary banner on website and a full page ad in the conference guide
Platinum Sponsorship <i>Exclusive</i>	\$8,000	Logo	Logo	3 minutes of remarks during a General Session	Five	During the Opening and Closing General Sessions	One item in conference bag	Premium 6-foot tabletop	Five at all General Sessions and Keynote	1/2 page ad in conference guide
Gold Sponsorship	\$5,500	Logo	Logo		Three	During the Opening and Closing General Sessions	One item in conference bag	Premium 6-foot tabletop		1/2 page ad in conference guide
Silver Sponsorship	\$4,000	Logo	Logo		Two		One item in conference bag			1/4 page ad in conference guide
Bronze Sponsorship	\$2,500	Name	Name		One		One item in conference bag			
EVENT SPONSORSHIPS	COST	REGIST. BROCHURE, CONF. GUIDE & WEBSITE	ONSITE SIGNAGE AT EXPO & REGISTRATION	SPEAKING OPPORTUNITY	COMPLIMENTARY REGISTRATION	VERBAL RECOGNITION	COMPANY MATERIAL	EXHIBIT	RESERVED SEATING	MARKETING OPPORTUNITIES
Members-Only Reception <i>Limited to two sponsors</i>	\$5,000	Logo	Logo		Two		One item in conference bag			
Wednesday Reception <i>Exclusive</i>	\$5,000	Logo	Logo		Two		One item in conference bag			
Thursday Lunch <i>Exclusive</i>	\$5,000	Logo	Logo		Two		One item in conference bag			
Wednesday Lunch <i>Exclusive</i>	\$3,500	Logo	Logo		One		One item in conference bag			
Breakfast Sponsor <i>Limited to two sponsors</i>	\$3,000	Name	Logo		One					
Refreshment Break Sponsor <i>Limited to three sponsors</i>	\$2,000	Name	Logo		One					
Wednesday Morning Coffee	\$1,500	Name	Logo		One					
Tabletop Exhibit * <i>AFTER January 31, 2018</i> ** <i>Premium booths are located along the outer aisles of the exhibit hall and just outside the exhibit hall.</i>	STANDARD \$1,500 / \$1,650* Member \$2,000 / \$2,250* Non-Member PREMIUM** \$1,700 / \$1,850* Member \$2,200 / \$2,350* Non-Member FOYER \$2,300 / \$2,450* Members Only				Two			6-foot tabletop		
PRINCIPAL SPONSORSHIPS	COST	REGIST. BROCHURE, CONF. GUIDE & WEBSITE	ONSITE SIGNAGE AT EXPO & REGISTRATION	SPEAKING OPPORTUNITY	COMPLIMENTARY REGISTRATION	VERBAL RECOGNITION	COMPANY MATERIAL	EXHIBIT	RESERVED SEATING	MARKETING OPPORTUNITIES
Conference Journal <i>Exclusive</i>	\$6,000	Logo	Logo featured on the conference journal		Two		One item in conference bag			
Conference Bag <i>Exclusive</i>	\$6,000	Logo	Logo featured on the conference bag		Two		One item in conference bag			
Member Lounge <i>Exclusive</i>	\$5,000	Logo	Logo		Two		One item in Member Lounge			
Charging Station <i>Exclusive</i>	\$5,000	Logo	Logo		Two		One item in conference bag			
Registration Brochure <i>Exclusive</i>	\$4,000	Logo	Logo plus full-page, 4-color advertisement in the registration brochure		One					
Registration Kiosk <i>Exclusive</i>	\$3,500	Logo	Logo		One					
Lanyard <i>Exclusive</i>	\$3,000	Name	Logo on lanyard		One					
General Sponsor	\$1,500	Name	Name		One		One item in conference bag			

Advertisements in Onsite Conference Guide	\$1,000-\$2,000
Tote Bag Insert	\$600