

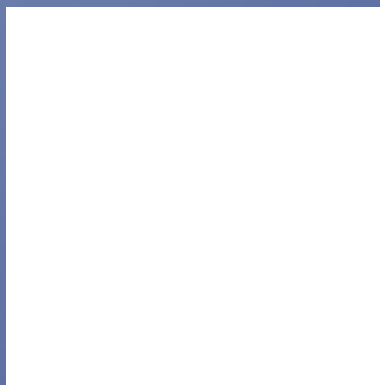
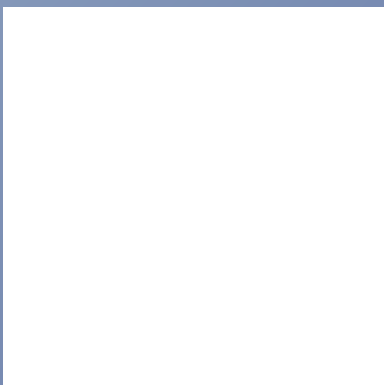
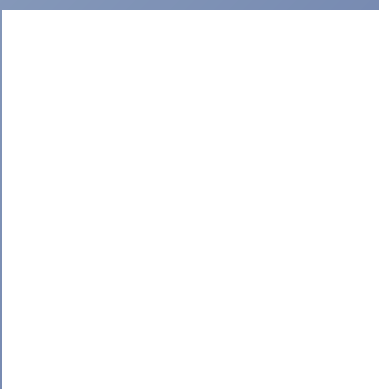


California Coalition on  
22ND Workers' Compensation  
**ANNUAL CONFERENCE**  
LEGISLATIVE & EDUCATIONAL FORUM

PRESENTED BY **sedgwick** 

## : Conference Media Kit

Disney's Grand Californian Hotel & Spa | July 7 - 9, 2026



## CCWC Social Media Accounts



Instagram: [@CCWCworkcomp](https://www.instagram.com/CCWCworkcomp)



LinkedIn: [@California Coalition on Workers' Compensation \(CCWC\)](https://www.linkedin.com/company/california-coalition-on-workers-compensation)



Twitter/X: [@CCWCworkcomp](https://twitter.com/CCWCworkcomp)



Facebook: [@California Coalition on Workers' Compensation](https://www.facebook.com/california-coalition-on-workers-compensation)



YouTube: [@CCWCworkcomp](https://www.youtube.com/channel/UCv121)

---

# Table of Contents

Page  
1

**About The Conference**  
Description | Facts

Page  
2

**Sample Email**

Pages  
3 - 8

**Social Media**  
Hashtags | Sample Social Media Posts and Templates

Page  
9

**Posting Essentials**

# ABOUT

## Annual Conference: Legislative & Educational Forum

### CONFERENCE DESCRIPTION

---

The CCWC Annual Conference: Legislative & Educational Forum creates opportunities for workers' compensation professionals to connect with peers, service providers, and thought leaders to discuss best practices and foster collaborative solutions.

### QUICK INSIGHTS

---



Topical keynote discussions on the most pressing legislative action in Sacramento



Networking receptions & evening events for industry connections



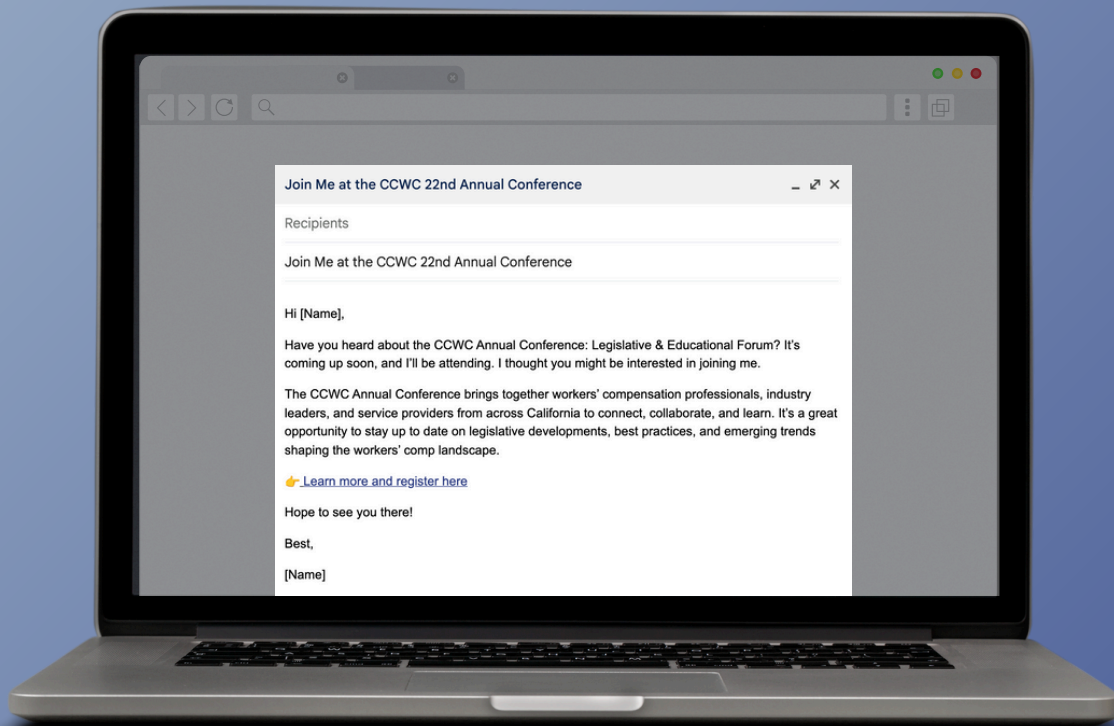
Focused discussions on statewide workers' compensation policy issues



670+ professionals from across California



Exciting Expo featuring partner organizations, and sponsors



**Use this ready-to-go email template to invite your colleagues and connections!**

**Subject:** Join Me at the CCWC 22<sup>nd</sup> Annual Conference

Hi [Name],

Have you heard about the CCWC Annual Conference: Legislative & Educational Forum? It's coming up soon, and I'll be attending. I thought you might be interested in joining me. The CCWC Annual Conference brings together workers' compensation professionals, industry leaders, and service providers from across California to connect, collaborate, and learn. It's a great opportunity to stay up to date on legislative developments, best practices, and emerging trends shaping the workers' comp landscape.

👉 [Learn more and register here](#)

Hope to see you there!

Best,  
[Name]



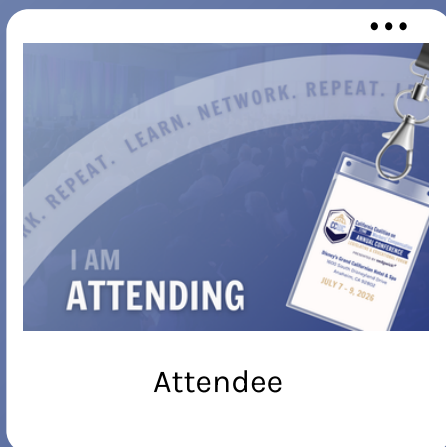
[Download Graphics Here](#)



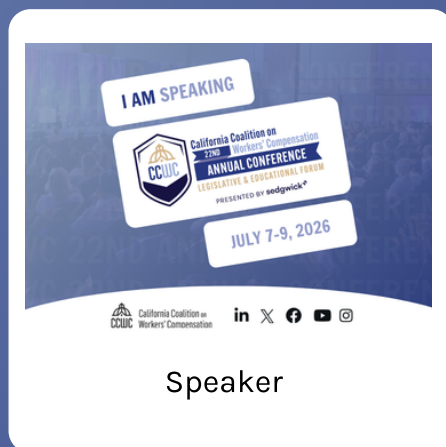
#CCWC2026  
#CCWCAnnualConference  
#ShapingPolicyDrivingChange  
#WorkersCompConference



Access Graphics  
Dropbox Here



Attendee

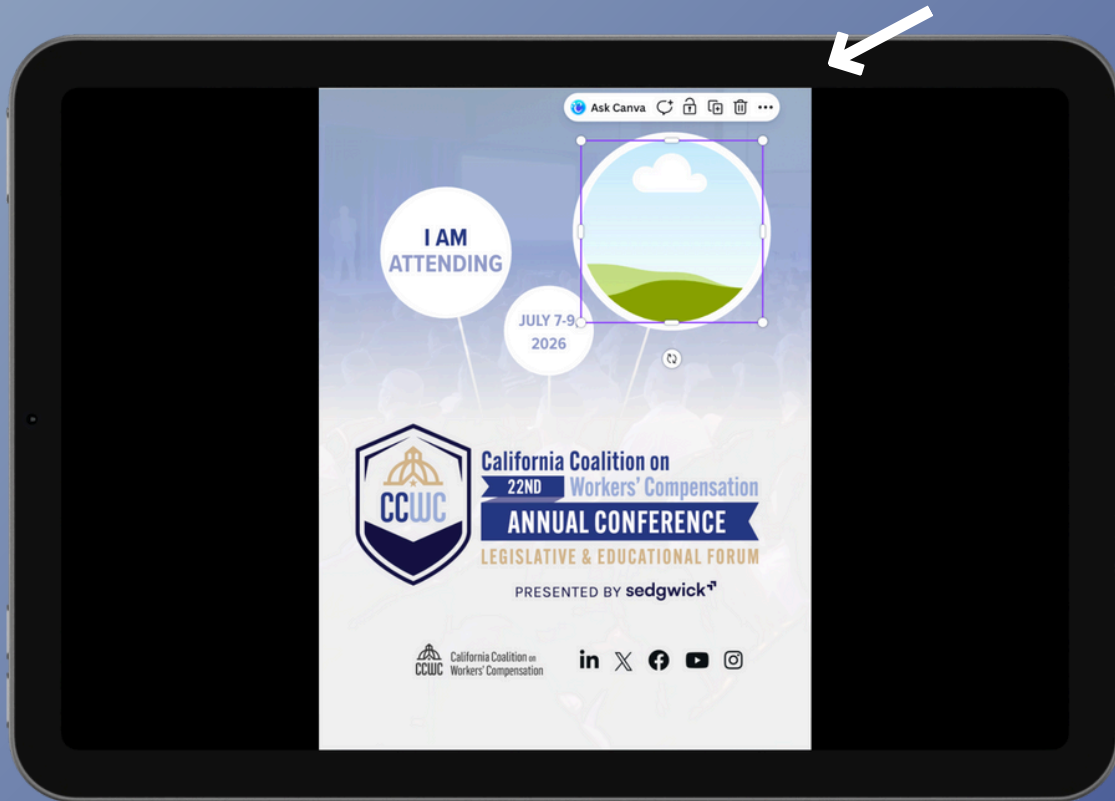


Speaker



Sponsors / Exhibitors

# Add Your Headshot



**Open the Template** | Click the Canva link in this media kit to open the template.

**Make a Copy** | Select Use template to create your own editable version. A Canva account is required.

**Upload Your Photo** | Click Uploads in the left-hand menu, then select Upload files to add your image.

**Replace the Image** | Drag and drop your photo onto the placeholder image to replace it.

**Adjust as Needed** | Double-click the image to resize, reposition, or crop for the best fit.

# Sample Social Media Posts



## Attendees



## Templates

I'm heading to the #CCWC22ndAnnualConference, the industry's premiere educational and networking event, happening July 7-9, 2026. Looking forward to insightful sessions, meaningful conversations, and connecting with leaders shaping the future of workers' compensation.

Counting down to the #CCWC22ndAnnualConference on July 7-9, 2026! As the industry's premiere educational and networking event, this conference brings together professionals to learn, connect, and engage on the issues shaping workers' compensation. Who else is attending?

Workers' comp professionals, mark your calendars! I'll be attending the CCWC 22nd Annual Conference, taking place July 7-9, 2026. This is a key opportunity to gain insights, build connections, and be part of important legislative and industry conversations.

I'm excited to attend the CCWC 22nd Annual Conference, the industry's premiere educational and networking event, happening July 7-9, 2026. The conference brings together industry leaders to explore legislative updates, emerging trends, and the future of workers' compensation.



[Download Attendee Graphics Here](#)



# Sample Social Media Posts



## Speakers



## Templates

I'm honored to be speaking at the CCWC 22nd Annual Conference, the industry's premiere educational and networking event, taking place July 7-9, 2026. I'm looking forward to sharing insights, engaging in meaningful discussions, and connecting with leaders shaping the future of workers' compensation.

Excited to speak at the #CCWC22ndAnnualConference on July 7-9, 2026! This premiere event brings together industry professionals for education, collaboration, and dialogue around the issues impacting workers' compensation. Looking forward to the conversations ahead.

Proud to join the speaker lineup at the CCWC 22nd Annual Conference, happening July 7-9, 2026. It's a great opportunity to contribute to important industry conversations while connecting with professionals across the workers' compensation community.

I'm excited to share and learn alongside fellow industry leaders as a speaker at the #CCWC22ndAnnualConference, the industry's premiere educational and networking event, July 7-9, 2026. Looking forward to engaging discussions and impactful takeaways.



[Download Speaker Graphics Here](#)

# Sample Social Media Posts

## Sponsors



## Templates

We're excited to be a sponsor of the CCWC 22nd Annual Conference on July 7-9, 2026! This premiere event brings together industry leaders to connect, learn, and move the workers' compensation industry forward. Looking forward to engaging with attendees throughout the conference.

---

Proud to partner with CCWC as a sponsor of the 22nd Annual Conference, happening July 7-9, 2026. It's an honor to support an event that fosters collaboration, education, and progress within the workers' compensation industry.

---

As a sponsor of the CCWC 22nd Annual Conference, we're excited to connect with industry leaders and contribute to meaningful conversations shaping the future of workers' compensation, July 7-9, 2026.

---

Join us at the CCWC 22nd Annual Conference, July 7-9, 2026! As a sponsor, we're proud to support an event that connects professionals and drives the workers' compensation industry forward.

---



[Download Sponsor Graphics Here](#)

# Sample Social Media Posts



## Exhibitors



## Templates

We're thrilled to be exhibiting at the CCWC 22nd Annual Conference this July 7-9, 2026! Stop by to connect with our team and learn more about how we're supporting the workers' compensation industry. See you there!

Catch us at the CCWC 22nd Annual Conference, July 7-9, 2026! As an exhibitor, we're excited to meet fellow professionals and share what we've been working on. Let's connect.

We're exhibiting at the CCWC 22nd Annual Conference this July 7-9, 2026! Swing by our booth to chat with our team, ask questions, and see how we're helping move the workers' compensation industry forward.

As an exhibitor at the CCWC 22nd Annual Conference, July 7-9, 2026, we're excited to engage with industry professionals and share tools designed to support the evolving workers' compensation landscape.



[Download Exhibitor Graphics Here](#)

# Posting Essentials

---

- **Pick your content.** Share photos, videos, merch, or sessions you're enjoying. All assets are available in the CCWC Media Kit Dropbox for easy access.
- **Use pre-written captions.** Copy and paste from the captions we've prepared. These are included in the Media Kit along with suggested posts and hashtags.
- **Tag the conference.** Tag CCWC's official social accounts so the conference and fellow attendees can see and engage with your post.
- **Add hashtags.** #CCWC2026 #CCWCAnnualConference #ShapingPolicyDrivingChange #WorkersCompConference
- **Engage with others.** Like, comment, reshare, or reply to posts from other attendees to keep the conversation going.
- **Optional call to action.** Invite others to take action, such as "Register now" or "View the agenda."
- **Post and share.** Review your post, then hit share and be part of the CCWC Conference conversation

## Questions



For any questions about this toolkit or best practices for sharing within your network, please reach out to:

Melissa Figueroa  
Public Affairs & Communications Director  
[melissa@ccwcworkcomp.org](mailto:melissa@ccwcworkcomp.org)  
(916) - 396 - 2334



---

# Thank You

---

We appreciate our attendees, sponsors, exhibitors, and speakers for being part of the California Coalition on Workers' Compensation Annual Conference.

---

