



Learn. Network. Repeat.™

CC 18th Annual
WC Conference
LEGISLATIVE & EDUCATIONAL FORUM

PRESENTED BY



July 15-17, 2020
*Disney's Grand Californian
Hotel® & Spa
Anaheim, CA*

2020 SPONSORSHIP AND EXHIBIT OPPORTUNITIES





CCWC 18th Annual Conference

LEGISLATIVE & EDUCATIONAL FORUM

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The California Coalition on Workers' Compensation (CCWC) is dedicated to providing the leadership, education, and advocacy that are essential to an equitable and efficient workers' compensation system. Each year, we demonstrate this focused commitment by presenting a content-rich conference that addresses all aspects of the industry. At the CCWC conference, you'll find participants from the areas of human resources, health and safety, risk management, and claims – as well as medical professionals and service providers. It's the place where leaders, key decision-makers, and employers gather to experience and share diverse perspectives... energetic interactions... and enough stimulating input to keep ideas brewing and evolving long after the conference ends.

Information. Education. Inspiration. You'll want to be a part of this.



Connect with people who want to hear what you have to say.

The CCWC Annual Conference provides heightened brand visibility, offering you a captive audience in search of information, ideas, and solutions. Attendees are here because they want to be educated and inspired, and their enthusiasm gives you a valuable promotional opportunity. With this concentration of interested participants, marketing is a breeze.

It's comprehensive. Expansive. And festive, to boot.

In addition to offering a broad scope of industry news and creating an atmosphere for unparalleled networking, the CCWC conference is the most reasonably priced forum in the workers' compensation industry. What's more, you can enjoy significantly discounted rates at *Disney's Grand Californian Hotel*® & Spa, as well as exclusive deals on *Disneyland*® Resort Theme Park tickets. Whether your goal is to make valuable connections, have a good time in the process, or enjoy a combination of the two, this is where it all happens.

Conference Details

Location and Accommodations

Disney's Grand Californian Hotel® & Spa (\$274 per night)
1600 South Disneyland Drive
Anaheim, CA 92802
General Information: 714.635.2300

Paid sponsors and exhibitors will receive a confirmation email with a link to reserve a room online. In order to accommodate all conference participants, each registrant will be allotted one room. Additional room reservations will need be made at one of the Good Neighbor Hotels. To secure the special group rate, reservations must be made by Tuesday, June 23, 2020. Please note that the block will sell out early. Be sure to book your room early!



Parking Fees

Overnight hotel guests can choose between self-parking at a reduced rate of \$18 per day and valet parking at the regular rate of \$28 per day, both including in-and-out privileges. Conference attendees who are not staying at the hotel qualify for the same self-parking and valet parking rates, both with once-in/once-out privileges.

Discounted Tickets for Disneyland® Resort Theme Parks

Paid registrants will receive a link via email to the Disney® online store for discounted park tickets. Depending on the number of days purchased, savings range from 8 to 25 percent off regular prices.

Exhibitor Fees

Each tabletop exhibit includes two complimentary registrations and a six-foot tabletop.

		EARLY (by January 31)	LATE (After January 31)
Standard Booth	Member	\$1,500	\$1,650
	Non-Member	\$2,000	\$2,250
Premium Booth*	Member	\$1,700	\$1,850
	Non-Member	\$2,200	\$2,350
Foyer Booth	Member	\$2,300	\$2,450
	Non-Member	\$2,800	\$2,950

*Premium booths are located along the outer aisles of the expo hall.

Exhibitor Prize Drawings

During the afternoon general session on Thursday, July 16, you will have another opportunity to further promote your company during exhibitor prize drawings.

Schedule at-a-Glance

(Times are subject to change.)

Wednesday, July 15, 2020

7:30 am – 5:00 pm	Registration Open
8:00 am – 10:00 am	Exhibitor Setup
10:00 am – 12:30 pm	Meet the Exhibitors/Expo Hall Open
11:00 am – 12:00 pm	Pre-Conference Session
12:30 pm – 2:30 pm	Welcome/Opening General Session
2:30 pm – 3:00 pm	Networking Break and Expo
3:00 pm – 3:50 pm	Concurrent Sessions I
4:00 pm – 4:50 pm	Concurrent Sessions II
5:00 pm – 6:30 pm	Welcome Reception and Expo

Thursday, July 16, 2020

7:15 am – 4:00 pm	Registration Open
7:30 am – 8:30 am	Networking Breakfast and Expo
7:45 am – 8:30 am	New and Prospective Member Breakfast
8:30 am – 9:20 am	General Session
9:30 am – 10:20 am	Concurrent Sessions III
10:20 am – 10:50 am	Refreshment Break
10:50 am – 11:45 am	Concurrent Sessions IV
11:45 am – 1:15 pm	Lunch, Dessert, and Expo
1:15 pm – 2:30 pm	General Session
2:40 pm – 3:30 pm	Concurrent Sessions V
3:30 pm – 4:00 pm	Refreshment Break
4:00 pm – 5:15 pm	General Session/ Exhibitor Prize Drawings
5:15 pm – 6:00 pm	Exhibitor Breakdown
5:30 pm – 7:00 pm	Members-Only Reception

Friday, July 17, 2020

8:00 am – 9:00 am	Networking Breakfast
9:00 am – 10:00 am	General Session
10:00 am – 11:15 am	Closing General Session/ CCWC Grand Prize Drawings

Annual Conference Policies

Only PAID, FULL CONFERENCE registrants are entitled to one (1) room reservation at the host hotel at our negotiated room block rate.

Each table top exhibit booth in the exhibit hall must fit within the confines of the six-foot table.

Participants cannot promote outside events that conflict with the conference schedule. Additionally, the CCWC name or brand identity cannot be used in conjunction with outside events.

All participants must adhere to the additional conference policies found at: <http://ccworkcomp.org/events/annual-conference/conference-policies/>

Conference discounts are just part of the benefits available to CCWC members. To become a member, please visit ccworkcomp.org.



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2020 Sponsorship and Exhibit Packages

Registration

Please register online at ccworkcomp.org. CCWC members receive first priority registration for exhibit booths. Exhibitors must agree to the Exhibitors' Rules and Regulations, which are available for viewing during the registration process. Following registration, you will receive an email confirmation of your exhibitor commitment. Additional conference and expo information, including table assignment, will be provided at a later date. All sponsors and exhibitors will receive an electronic participant list prior to the show.

Cancellation Policy

Sponsorships are non-refundable. Exhibitors who wish to cancel their conference registration must contact CCWC in writing via email to kim@ccworkcomp.org. In the event of a cancellation, the following refund policy applies:

- Cancellation **by June 1, 2020**: full refund
- Cancellation **after June 1, 2020**: no refund

Contact:

Kim Rothschild, Senior Director,
Marketing & Business Development,
at 916.441.4111, x 4, or
kim@ccworkcomp.org.

CCWC reserves the right to use any photograph taken at any event sponsored by CCWC, without the expressed written permission of those included within the photograph. CCWC may use the photograph in publications and media.

SIGNATURE SPONSORSHIPS	COST	REGIST. BROCHURE, CONF. GUIDE & WEBSITE	ONSITE SIGNAGE AT EXPO & REGISTRATION	COMPLIMENTARY REGISTRATION	COMPANY MATERIAL	MARKETING OPPORTUNITIES	EXHIBIT	VERBAL RECOGNITION	SPEAKING OPPORTUNITY
Presenting Exclusive	\$18,000	Logo and company name in conference title	Logo and company name in conference title	Seven (plus one complimentary suite at Disney's Grand Californian Hotel & Spa during the conference)	One item in conference bag and one hotel door drop	Full page ad in onsite conference materials	Prime tabletop exhibit location in the foyer	During all General Sessions	Three minutes of remarks during Opening Session. Brief remarks at Closing Session
Platinum Exclusive	\$8,000	Logo	Logo	Five	One item in conference bag	Full page ad in conference guide	Premium 6-foot tabletop	During the Opening and Closing General Sessions	Two minutes of remarks during a General Session
Gold	\$5,500	Logo	Logo	Three	One item in conference bag	1/2 page ad in conference guide	Premium 6-foot tabletop	During the Opening and Closing General Sessions	
Silver	\$4,000	Logo	Logo	Two	One item in conference bag	1/2 page ad in conference guide			
Bronze	\$2,500	Logo	Logo	One	One item in conference bag	1/4 page ad in conference bag			
General	\$1,500	Name	Name	One	One item in conference bag				
EVENT SPONSORSHIPS	COST	REGIST. BROCHURE, CONF. GUIDE & WEBSITE	ONSITE SIGNAGE AT EXPO & REGISTRATION	COMPLIMENTARY REGISTRATION	COMPANY MATERIAL	MARKETING OPPORTUNITIES	EXHIBIT	VERBAL RECOGNITION	SPEAKING OPPORTUNITY
Wednesday Reception Exclusive	\$5,000	Logo	Logo	Two	One item in conference bag				
Thursday Lunch Exclusive	\$5,000	Logo	Logo	Two	One item in conference bag				
Members-Only Reception	\$5,000	Logo	Logo	Two	One item in conference bag				
Members-Only Reception Bar Sponsor	\$5,000	Logo	Logo	One					
Wednesday Refreshments Exclusive	\$3,500	Logo	Logo	One					
Breakfast Sponsor Limited to two sponsors	\$3,000	Name	Logo	One					
Refreshment Break Sponsor Limited to three sponsors	\$2,000	Name	Logo	One					
Wednesday Morning Coffee	\$1,800	Name	Logo	One					
PRINCIPAL SPONSORSHIPS	COST	REGIST. BROCHURE, CONF. GUIDE & WEBSITE	ONSITE SIGNAGE AT EXPO & REGISTRATION	COMPLIMENTARY REGISTRATION	COMPANY MATERIAL	MARKETING OPPORTUNITIES	EXHIBIT	VERBAL RECOGNITION	SPEAKING OPPORTUNITY
Conference App Exclusive	\$6,500	Logo	Logo featured on app	Two	One item in conference bag				
Conference Journal Exclusive	\$6,000	Logo	Logo featured on the conference journal	Two	One item in conference bag				
Conference Bag Exclusive	\$6,000	Logo	Logo featured on the conference bag	Two	One item in conference bag				
Member Lounge Exclusive	\$5,000	Logo	Logo	Two	One item in conference bag				
Charging Station Exclusive	\$5,000	Logo	Logo	Two	One item in conference bag				
Registration Brochure Exclusive	\$4,000	Logo	Logo plus full-page, 4-color advertisement in the registration brochure	One	One item in conference bag				
Registration Kiosk Exclusive	\$3,500	Logo	Logo	One					
Lanyard Exclusive	\$3,000	Name	Logo on lanyard	One					
Advertisements in Onsite Conference Guide	\$1,000-\$2,000								
Tote Bag Insert	\$600								
Expo Game Card	\$500		Logo on game card						



California Coalition on
Workers' Compensation

1415 L Street, Suite 1000 Sacramento, CA 95814

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sedgwick®

Join the Conversation



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Important Dates and Deadlines

JANUARY 31, 2020

Early registration deadline for exhibitors

JUNE 1, 2020

Full refund deadline for sponsor/exhibitor cancellation

Future Conference Dates

JUNE 9-11, 2021 JUNE 8-10, 2022

Disney's Grand Californian Hotel® & Spa
Anaheim, CA

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